

# ISABELLE WESTON

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[Isabelle Weston- LinkedIn](#)

## EDUCATION

### CLEMSON UNIVERSITY

*Bachelor of Arts in Language and International Business*

Language: Spanish

Minor: Biological Sciences

May 2024

Clemson, SC

GPA: 3.68/4.00

## WORK EXPERIENCE

### Tom James Company

*Sales Intern*

- Curated a list of 300+ potential prospects
- Conducted 150+ sales calls weekly
- Scheduled 15 appointments with potential new buyers
- Aided in the sales of 33 units of custom clothing
- Sold \$13,500 worth of custom clothing within the 8 week internship period

May 2023- July 2023

Charleston, SC

### Y-Strap (chiropractic device)

*Marketing and Sales Intern*

- Tracked market research in Europe to find future product distributors
- Created public relations through various social media outlets like Instagram
- Connected with influencers throughout Europe to promote the product
- Met weekly with the Y-Strap team to discuss local and national market trends
- Measured cost analysis of previous sales

Jan 2023- May 2023

Seville, Spain

### One Accord Market

*Sales Associate*

- Facilitated sales of fine art, women's apparel, and shoes
- Managed the company's social media account to help promote company sales.
- Assisted customers with gift wrapping, purchasing, and answered general questions
- Ensured products were stocked and available for purchase

Nov-Dec 2021

Sumter, SC

## Leadership Involvement

### Clemson Miracle Network

*Recruiter/ Fundraiser*

- Attended 10+ meetings throughout the school year to talk about recruiting members to join CMN
- Recruited 30+ new members to raise funds for the Greenville, SC PICU restoration
- Tabled at multiple locations to advertise the main Dance Marathon event across the Clemson Campus
- Fundraised over \$1,000 on my personal fundraising page
- Created a team fundraising page for my sorority to participate and earn service hours

Aug2020-

Dec 2022

### Kappa Kappa Gamma

*Philanthropy Chairman*

- Tracked over 330 girls service hours throughout the school year through an excel program
- Created multiple service opportunities including: a canned food drive, Kappa Karnival, volunteering at a healthcare facility, and various proceeds events
- Organized weekly emails with extensive service opportunities and chapter announcements
- Fundraised over \$40,000 for the JED Foundation and The Kappa Foundation
- Managed fundraisers, philanthropy events, mental health awareness weeks, and tracked over 1,500 hours of service throughout the chapter.

Dec 2021-

Dec 2022

## Organizations

- Clemson Sales Innovation Program
- Clemson Sales Club
- Clemson Life Volunteer for Life
- Spanish Club